

Convention for the Safeguarding of the Intangible Cultural Heritage (UNESCO 2003)



179 state parties



193 accredited NGOs



Communities in the heart of the Convention



"Sister" to the World Heritage Convention (1972)

Convention as a tool



1

Inventory the ICH

2

**Adopt legal,
administrative and
financial measures for
safeguarding the ICH**

3

**Raise awareness and
foster respect for ICH**

4

**Encourage
communities to
undertake
safeguarding
activities**

5

**Support communities
to ensure that they
benefit from
safeguarding of their
ICH**



Intangible
Cultural
Heritage

Basic Texts

of the 2003 Convention for
the Safeguarding of the
Intangible Cultural Heritage

2018 Edition

The Convention for Safeguarding

States Parties shall *'take the necessary measures to ensure the safeguarding of the intangible cultural heritage present in [their] territory'* (Art. 11)

- **Safeguarding** means ensuring the viability of ICH
- **Safeguarding measures** are actions taken to promote ICH in general or to revitalize specific ICH elements
- Safeguarding measures **address threats and/or risks to the viability of the ICH**

International lists of ICH under UNESCO

**1. Representative List of the
Intangible Cultural Heritage of
Humanity (463 elements)**

**2. List of Intangible Cultural
Heritage in Need of Urgent
Safeguarding (64 elements)**

**3. Register of Good Safeguarding
Practices (22 elements)**



Coordinators of the UNESCO 2003 Convention

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National Museum
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Ålands museum

Armgarð Weihe,
Cultural Ministry of
the Faroe Islands



Lifandi hefðir

Hefðir lifa vegna þess að þeim er miðlað manni fram af manni



Um vefinn ▾ Lifandi hefðir ▾ Fréttir Senda skráningu Hafa samband 🔍 Leita ▾

Immateriell kulturarv



UTTANRÍKIS- OG MENTAMÁLARÁÐIÐ
Ministry of Foreign Affairs and Culture



Ålands
landskapsregering



Nunatta Katersugaasivia Allagaateqarfialu
Grønlands Nationalmuseum & Arkiv

UNESCO nominations in the Nordic countries

Register of Good Safeguarding Practices

- **Sweden**
 - Land-of-Legends programme, for promoting and revitalizing the art of storytelling in Kronoberg Region (2018)
- **Norway**
 - Oselvar boat - reframing a traditional learning process of building and use to a modern context (2016)

Representative List of the Intangible Cultural Heritage of Humanity

- **Norway**
 - Practice of traditional music and dance in Setesdal, playing, dancing and singing (stev/stevjing) (2019)
- **Finland**
 - Sauna culture in Finland (decision in 2020)
 - Kaustinen fiddle playing (2021)
- **Denmark / Greenland**
 - Qilaatersorneq - Inuit drum dancing and singing (2021)
- **Norway, Denmark, Finland, Iceland, Sweden**
 - Nordic clinker boat traditions (2021)



Children learn to use storytelling (connected to the objectives in the curriculum) in school © Land of Legends, 2012
A woman enjoying the sauna experience with a whisk in Kukkaromäk © Hannu Pakarinen / Suomen Saunaseura ry, 2018
Local traditional fiddler playing the Hardanger fiddle © Agder Folk Music Archive, 2007

Sharing intangible cultural heritage

WWW.

Safeguarding Practices

.ORG



FINLAND:

The Näppäri Method



NORWAY:

Square rig sailing seminar



GREENLAND:

Eriagisassanik Attassisut – a heritage revitalization project



SWEDEN:

The Children Nyckelharpa Project



DENMARK:

Revitalizing the scandi-NAVER tradition



NORWAY:

Scholarships in traditional crafts



FINLAND:

Environmental Companions



NORWAY:

Bygda Dansar – Revitalizing traditional dancing



The UNESCO 2003 Convention in Finland

- Finnish Heritage Agency responsible for the implementation
- **Wiki-inventory for Living Heritage:** 175 examples from over 240 communities in five languages, communities produce and are responsible for the content, the Agency moderating
- **National Inventory** with 64 entries (decision by the Ministry of Education and Culture)
- **Circles of living heritage:** Crafts, Nature, Folkmusic and folkdance, Oral Heritage (with 80 NGOs and other institutions)
- www.aineetonkulttuuriperinto.fi/en

Finnish museums 2019



- In Finland there are **153 professionally** managed museums that maintain 327 museum sites.
- In 2019 **7.6 million** museum visits.
- The proportion of **free visits** of the total visitor count was **47.6 %**.
- In relation to the population, the number of museum visits per inhabitant was **1.4**
- 71.6 % of the museums costs were met through public funding.
- **1,004 new exhibitions** were opened in museums.
- Public events organised by museums: 63,765 guided tours, 11,245 workshops and 9,711 other events.
- In addition approx. **1 000 local voluntary** museums

Framework in Finland

- **Museums Act** (314/2019, Government proposal) on the role of museums in “preserving tangible and intangible cultural heritage and promoting accessibility”.
- **The Act on Municipal Cultural Activities** (166/2019) urges municipalities to promote the maintenance and use of cultural heritage and activities that support and develop local identities. “intangible and tangible cultural heritage”
- **Government Program** (2019) “We will make sure that intangible cultural heritage is protected. ”

Cooperation with the museum field

- Information about the Convention to the field
> tools from the IMP project
- Joint **seminars and webinars** (regional and thematic: e.g. crafts, nature, Sámi heritage..)
- Role in documenting and providing support for the heritage communities in **inventorying**
- Workshops for museum professionals and local voluntary museums



Inspiration cards from Finland

- Inspiration cards from Finnish Museums (FI)
- 40 examples from different kinds of museums from all parts of the country (+ 4 Jokers)
- Workshop model from the IMP-cards
- To inspire, share good practises, learn more!
- Tested with local museums in 2020
- www.aineetonkulttuuriperinto.fi/ajankohtaista
- *Why not make a set in your own country in your own language?*

Durga Puja -virtuaalitodellisuuskokemus

HELINÄ RAUTAVAARAN MUSEO

Helinä Rautavaaran museon *Virtuaalimuseohankkeessa* tuotettiin vuonna 2019 intialaista Durga-puja -juhlaa esittelevä virtuaalitodellisuuskokemus. Durga-puja on yksi Bengalien alueen hindujen suurimmista juhlista, ja sitä viettävät myös Intian ulkopuolella asuvat hindut. Virtuaalikokemus valmistettiin yhteistyössä Suomen intialaisen bengaliyhteisön kanssa, joka innostui kovasti teknologian mahdollisuuksista oman kulttuuriperinnön ylläpitämisessä. Vierailijat voivat tutustua hankkeen pohjalta syntyneeseen virtuaalitodellisuuskokemukseen museossa.

<http://helinamuseo.fi/virtuaalimuseohanke/>

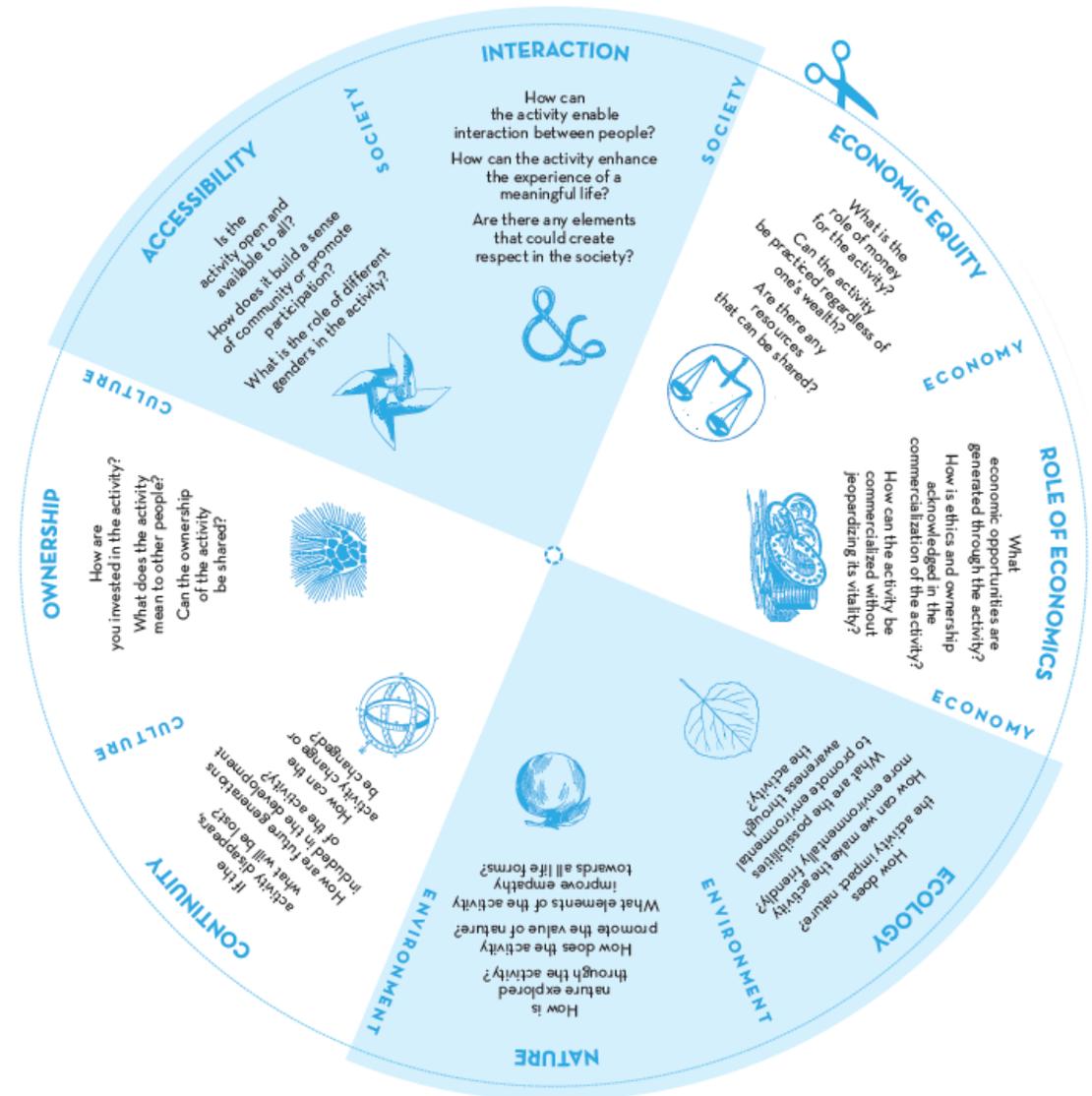
<http://helinamuseo.fi/>



The Wheel chart of Sustainable development and Intangible cultural Heritage

- In Finland, a concrete tool has been developed to discuss and analyze the different dimensions of sustainable development in relation to living heritage in a practical way.
- The four dimensions of sustainable development (*ecological, economical, social, and cultural*) have been divided into eight categories of questions that are interconnected. In the wheel chart you will find **24 questions** to help to analyse and develop the current situation of your organization.
- Print out the tool from our website in **English, Finnish, Swedish, Norwegian, German, Spanish, French, Russian, Portuguese, Italian, Lithuanian, Croatian, Bulgarian and Luxembourgish.**

> Online Workshop on **5th of November 2020**



Kiitos! Tack! Giitu Takkâ
Spä'sseb
Paldies Ačiū Pakka pér
Aitäh Qujanaq
Thank You!

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living
HERITAGE
●●●●●●●●●●



Museovirasto
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